

The Bottom Line: H.3857 Curbside Pickup & Delivery

Authorizes curbside pickup and same-day local delivery of beer, wine, and liquor from South Carolina retail dealers under a detailed regulatory framework, while expressly prohibiting drive-through sales, chilled curbside alcohol, and interstate delivery.

Main changes

- Allows DOR to issue new licenses/permits for retailers to offer curbside pickup of sealed beer, wine, and liquor, with ID checks, minimum employee ages, and training requirements.
- Creates a new beer and wine delivery regime so retail dealers can deliver themselves or contract with licensed third-party delivery services, subject to licensing, insurance, background checks, training, recordkeeping, and geographic limits (same or contiguous ZIP codes only, no churches/schools/playgrounds, dorms, or other on-premise locations except hotels).
- Creates a parallel delivery regime for liquor with similar rules: separate biennial license, minimum age and background checks for drivers, mandatory liquor liability coverage, and use of age-verification technology at the door plus recipient signatures.
- Clarifies that technology platforms that only provide ordering software (and do not employ drivers) do not need a delivery service license, but retailers must remain merchant of record and control inventory, pricing, and fulfillment from their own licensed premises.
- Requires detailed three-year record retention documenting chain of custody for all deliveries and mandates incentives for drivers to return alcohol to the store when delivery must be refused (e.g., underage, no ID, intoxication, or tech failure).
- Authorizes DOR to impose monetary penalties, suspend, or revoke licenses for violations, with fines between 25 and 1,000 dollars per violation, in addition to other existing penalties.

Key statutory edits/additions

- Amends Section 61-2-170 to carve out exceptions so curbside service is allowed as provided in the new sections (instead of being categorically banned).
- Adds Section 61-4-45 (beer/wine curbside pickup only, no chilled, no third-party delivery) and Section 61-4-280 (beer/wine delivery framework).
- Adds Section 61-6-1570 (liquor curbside pickup only, similar limits) and Section 61-6-1580 (liquor delivery framework).



- Includes legislative findings emphasizing public health/safety, three-tier system preservation, limits on out-of-state direct shipping, and non-protectionist intent under the Twenty-first and Tenth Amendments.

Why This Matters

- A core focus of the Chamber's advocacy is supporting businesses in Greenville and the Upstate, including defending the ability of business owners to operate without unnecessary government interference. This policy represents a continued commitment to advocating for those rights.
- The Chambers advocacy committee unanimously agreed to support H.3857 in November 2025.